

# Viteos Case Study

How can internal communication determine your business performance?

If this use case talks to you, talk to us!

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## At a glance

Communication is the most important pillar of the so-called Modern Workplace. Without proper communication, there are no successful missions. That was exactly the outcome of the work that we did for our client Viteos.



## The audience

Diversity and inclusion are two buzz words on this case study. Working on the alignment of 6 different departments, from HR to IT, C-levels and field workers was challenging to all those involved.

 **>40%**  
Field Workers

 **6+**  
Business Units

In partnership with:



## CHALLENGES



Providing better channels for employees to communicate regularly sounds like the perfect plan to deal with the modern workplace's interaction challenges. But what happens when technology is not an enabler? How to act when many workers in the field have no access to digital tools?

## SOLUTIONS



Collaborative workshops by CreativMinds, supported by Stellium knowhow on digital modernization, were the right methodology to find the most suitable and inclusive approach to our client's challenge.



**Collaborative Workshops**



**Blended Communication**



**Training and improved tools**

## BENEFITS



### A solution that works for everyone

1

A combination of digital and traditional communication is the best approach to meet all stakeholders' needs. Inclusion is the ultimate benefit of blended communication.

### Company Culture

2

Providing a solution that increases employees' sense of belonging is fostering happiness and investing in company culture.

### Business growth

3

Happy teams won't quit on your mission. Healthy and transparent communication is key to keep employees happy, thus retain talent and grow in a sustainable way.